

INTERNATIONAL

CONFERENCE

ON

NEW DIMENSIONS IN PROJECT MANAGEMENT IN 90'S

CENTRE

FOR EXCELLENCE IN PROJECT MANAGEMENT

IN ASSOCIATION WITH



UNITED NATIONS DEVELOPMENT PROGRAMME



DEPARTMENT OF PROGRAMME IMPLEMENTATION
(Ministry of Planning & Programme Implementation)

● FEDERATION OF INDIAN CHAMBERS OF
COMMERCE AND INDUSTRY (FICCI)

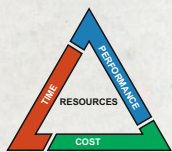


STANDING CONFERENCE OF PUBLIC ENTERPRISES
(SCOPE)

● THE ASSOCIATED CHAMBERS OF COMMERCE
& INDUSTRY OF INDIA (ASSOCHAM)

December 7 - 9, 1992

New Delhi



Profiles



DR. HAROLD KERZNER, Programme Director

Dr. Harold Kerzner, MS, Ph.D. (Engineering), MBA, is the President of Project Management Associates Inc. - a renowned consulting company based in Cleveland, USA. His expertise is in the areas of Project Management and Strategic Planning. He obtained his industrial experience at Thiokol Corporation where he held both program management and project engineering responsibilities on a variety of NASA, Air Force, Navy and IR & D programs.

Dr. Kerzner has published more than sixty engineering and business papers and has 13 text books to his credit. His book entitled: *Project Management - A Systems Approach to Planning, Scheduling and Controlling* is a standard reading in many leading universities in USA.

Dr. Kerzner has been a consultant to over 100 leading US companies such as NASA, Dow Chemical, Standard Oil of Ohio, DuPont, The Goodyear, General Electric, Ford, Firestone, Westinghouse, Kodak, TRW, Philip Morris, Allen-Bradley, LTV Steel, Kellogs, Corning Glass, Minnesota Power & Light, Ohio Bell, 3M, Department of Transportation, Internal Revenue Service, The Department of Defense, Blue Cross etc.

Dr. Kerzner is a sought after consultant for corporations in Europe, Middle East and Canada. More than 60,000 participants have benefited from Dr. Kerzner's seminar on Project Management. W. J. Thome of USA remarks **"One of the best programmes I've attended in over 30 years!"** Dr. Kerzner has recently received a **Distinguished Alumni Award** granted by the University of Illinois primarily for his contribution to the field of Project Management.

DR. D.V. KAPUR, Chairman, Advisory Council

Dr. Kapur, is a well known engineer and management expert of international recognition. He was closely associated with BHEL from its inception. In 1976, he became Chairman & Managing Director of the newly constituted National Thermal Power Corporation Limited. According to the World Bank reports "he was responsible for building up this Corporation as a dynamic and systems oriented organisation with an **exceptionally good track record of completing each project ahead of schedule**". In one of the meetings of the Executive Board of the World Bank, Dr. Kapur was described as a **"Model Manager"**.

From 1980 till 1986, Dr. Kapur was **Secretary to the Government of India** in Ministry of Energy, Department of Heavy Industry and Department of Chemicals & Petrochemicals.

Some of the Companies/Institutions with whom Dr. Kapur is currently associated are:

As a Chairman: Board of Governors of I.I.T., Bombay; Board of Directors of Humphreys & Glasgow Consultants Pvt. Ltd., DLF Industries Ltd., INVEL Transmission Ltd.

As a Member: Board of Governors of IIM, Lucknow and International Management Institute; Court of Governors of Administrative Staff College of India.

As a Director: On the Board of Exim Bank of India, Larsen & Toubro Ltd., Ashok Leyland Ltd., Zenith Ltd., Kelvinator of India Ltd., Tata Chemicals Ltd., Max India Ltd., IDL Chemicals Ltd., Reinz Talbros Ltd.

A.C. JAIN, Director incharge

Mr. Jain, a graduate in Engineering from Indian Institute of Science, obtained his Masters of Engineering from Canada. He worked with the multinational companies like Litton Systems and Control Data.

On his return to India in 1973, Mr. Jain looked after commercial and process control applications at Bokaro Steel Limited. In 1975, he joined the Corporate Office of BHEL as Chief of EDP coordination. In view of his concrete and effective contribution in Computers, Systems and Project Management in BHEL, he had the distinction of being awarded 3 promotions in 4 years. He was one of the key persons to evolve Integrated Project Management System for BHEL facilitating the spread of scientific project management techniques in Indian environment.

In 1982, a Heavy Engineering Computer Group comprising of 22 public sector undertakings was formed and Mr. Jain was elected as its first Chairman. He is closely involved in Consultancy assignments for various leading public and private sectors enterprises. He had the honour of representing India at the UNESCO conference in Indonesia and was invited to address a prestigious symposium for senior European executives in France.

Mr. Jain is the President, Noida Management Association and Chairman of the Information Management Committee, DMA. He is a fellow of IETE and was recently awarded the Fellowship of the CSI by the Vice President of India.



"Each of us must be the change we want to see in the world"
Gandhi



In today's world of globalisation and accelerating competition, managers must not only manage change by optimally utilising resources with no time and cost overruns but also be the creator of change. The dynamics of Project Management, which is characterised by new methods of restructuring management and adapting special management techniques, plays a significant role in this process.

Project Management has undergone changes and has come out of the confines of construction industries. Today, its concepts are being applied in such diverse fields as manufacturing, pharmaceuticals, chemicals, banking, hospitals, advertising, accounting, law, state and central governments and the United Nations.

CEOs are, by and large, in broad agreement that the solution to the majority of corporate problems involves obtaining better control and more effective use of existing resources and to respond rapidly to the ever changing environment. Project Management is one of the disciplines put in use to solve such concerns.

This conference intends to cover the state of art concepts and practices in Project Management.

Methodology

The Conference is designed to be participative and interactive using audio-visual methods. Panel discussions, presentation of case studies and training exercises are also planned. Special provision is made for breakfast meetings and dinner colloquiums for Special Interest Groups.

Resource Persons

Dr. Kerzner is the lead speaker. Besides him, stalwarts from India and abroad whose vision, leadership and dedication has created a unique chapter in Project Management would also share their experiences.

Participation

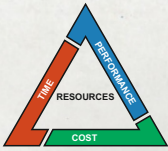
Senior executives from various sectors such as construction, manufacturing, oil & petrochemicals, process industries, government, banking, transport, consultancy, airlines, utilities etc.

Advisory Council

Dr. D.V. Kapur, Chairman

A.C. Jain, Convenor

- S.M. Agarwal, Advisor, The Hindustan Times Ltd.
- Mukesh Ambani, Executive Director, Reliance Ind. Ltd.
- Dr. S.S. Basu, MD, Babcock Wilcox (I) Ltd.
- Ove Bjerregaard, Dy. Resident Representative, UNDP
- Ramesh Chandra, ED, Times of India
- A. Gavisiddappa, CMD, BHEL
- M.D. Khattar, MD, IRCON
- S.K. Manglik, Member (Technical), ONGC
- Arvind Pande, Director (P & CP), SAIL
- P.K. Rudra, CMD, EIL
- M. Seshagiri Rao, MD, RITES
- Prakash Tandon, President, Board Of Governors, NCAER
- Y.L. Agarwal, CMD, TCIL
- N.K. Balasubramanian, CMD, ACC Babcock Ltd.
- Aditya Birla, Chairman, Grasim Industries Ltd.
- Prem Chadha, Management Advisor
- T.C. Dutt, Chairman, Haldia Petrochemicals Ltd.
- Ajit Haksar, Chairman Emeritus, ITC Ltd.
- A.K. Khosla, Chairman, GEC Alsthom Group
- A.A. Niazi, former Chairman, IBP-Balmer Laurie Group
- S.V.S. Raghavan, Management Consultant
- Shashi Ruia, CMD, ESSAR Shipping Ltd.
- Rajendra Singh, CMD, NTPC
- Dr. Ram Tarneja, Advisor, Bennett Coleman Ltd.



Programme Contents

Day 1

- Challenges in Project Management in International Business
- Managing in a Competitive Environment
- Dynamics of Innovation of Effective Project Planning, Execution & Control
- Conceptual Framework for Project Success in 90's
- New Dimensions in Project Cost Control

Day 2

- Contract Management — A neglected 'Part' of the 'Whole'
- Interpersonal Skills — Key to Management of Change
- Working with Chief Executives
- Contemporary Organisation Structures
- Project Implementation Strategies

Day 3

- Impact of Information Technology in opening up of new gateways
- Concepts of Total Quality Management (TQM) in Project Management
- In Search of Excellence
- Case Studies
- Presentation for Special Interest Groups
- Panel Discussion on "Impact of Globalisation on Project Management"

During tea/lunch breaks, screening of Dr. Kerzner's Video Tapes and demos of Computer Systems will be held.

Registration Details

As the conference is for limited number of participants, registration will be on first come first serve basis.

<u>Category</u>	<u>Contribution* in Indian Rs.</u>	<u>Facilities</u>
• Patron	45,000	3 delegates & full page write up on company's profile
• Sponsor	35,000	2 delegates & half page write up on company's profile
• Co-sponsor	25,000	1 delegate & brief write up on company's profile
• Affiliate	15,000	1 delegate & company's name & address
• Participant	10,000	1 delegate

* This does not include travel and hotel accommodation. However, Centre can help delegates in making necessary arrangements, if requested.

♦ Cheque/draft payable to: "Centre for Excellence in Project Management"

For Communication



Centre

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