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SECOND

INTERNATIONAL

CONFERENCE

ON



EMERGING TRENDS IN PROJECT MANAGEMENT

Organised by:

Centre for Excellence in Project Management

DECEMBER 13 - 15, 1993

NEW DELHI



Profiles



Mantosh Sondhi, Chairman, Advisory Council

Mr. Mantosh Sondhi is an internationally renowned management expert. He obtained his B.Sc. (Hons.) Engineering degree from London University, U.K.

Mr. Sondhi joined the Government of India in 1949. He was the Chief Executive of Heavy Vehicles Factory. Later, as the Chairman and Managing Director of Bokaro Steel Ltd., he brought about radical changes in the concepts of project management.

Mr. Sondhi, held the position of Secretary to the Government of India in various Ministries such as Steel, Mines & Coal and Heavy Industry. He led the Indian delegation to the Indo-Soviet Joint Commission meetings on Economic, Technical and Scientific Co-operation. He was a member of prestigious Atomic Energy Commission. In recognition to his contribution in the field of professional management, he was given the coveted Padma Shri Award way back in 1968.

Some of the companies/Institutions with whom Mr. Sondhi is currently associated are:

- As a Chairman** - Ashok Leyland, Ennore Foundries, Asea Brown Boveri (ABB), Wastila Diesels, Modi Rubber.
- As a Director** - On the Board of TISCO, Tata Timken, Escorts.
- As a Member** - Escorts Heart Institute Research Centre, Court of Governors of Administrative Staff College of India, Board of Governors of Centre of Policy Research.

Dr. Harold Kerzner, Programme Director

Dr. Harold Kerzner, MS, Ph.D. (Engineering), MBA, is the President of Project Management Associates Inc. — a renowned consulting company based in Cleveland, U.S.A. His expertise is in the areas of Project Management and Strategic Planning. He obtained his industrial experience at Thiokol Corporation where he held both program management and project engineering responsibilities on a variety of NASA, Air Force, Navy and IR & D programs.

Dr. Kerzner's book entitled *Project Management — A Systems Approach to Planning, Scheduling and Controlling* is a standard text in many leading universities in U.S.A. He is a sought after consultant for corporations in US, Europe, Middle East and Canada. He has been a consultant to over 100 leading companies such as Dow Chemical, Standard Oil of Ohio, Du Pont, the Goodyear, General Electric, Ford, Firestone, Westinghouse, Kodak, TRW, Philip Morris, Corning Glass, Bell, 3M, LTV Steel, Kellogs, Blue Cross, etc.

Dr. Kerzner has recently received a distinguished Alumni Award granted by the University of Illinois primarily for his contribution to the field of Project Management.

Adesh Jain, Director In Charge

Mr. Jain, B.E. from Indian Institute of Science and Master of Engineering from Canada, worked with multinational companies like Litton Systems, and Control Data.

On his return to India in 1973, Mr. Jain worked at senior levels of management with Bokaro Steel and later with BHEL at their corporate office. While in BHEL, he was one of the key persons to evolve Integrated Project Management Systems facilitating the spread of scientific project management concepts in India.

In 1982, he was elected the Chairman of HECG comprising of 22 public sector undertakings. Mr. Jain represented India at the UNESCO conference in Indonesia and was invited to address a prestigious symposium for senior European executives in France.

Mr. Jain is President, Noida Management Association and a special invitee to DMA. He was recently honoured with the Awards for Industrial Excellence, Best Corporate Manager, Bharat Udyog Gold Medal, Gem of India and Rashtriya Udyog.



"Each of us must be the change we want to see in the world"
— Gandhi



In today's environment of globalisation and accelerating competition, a business venture must begin with a Strategic Advantage instead of being handicapped of Time and Cost Overruns.

Project Management techniques have long been used for 'Hard' projects covering construction activities, installation of new production lines and for complex aerospace/defence projects. Today, its concepts are being applied in 'Soft' projects as well. These relate to activities such as organisational or cultural change, human resource aspects, total quality management etc. The project management concepts are being successfully applied to fields such as manufacturing, pharmaceuticals, chemicals, banking, hospitals, advertising, accounting, law, software, operations of state and central governments and the UN Agencies.

In today's context of Project Management, Project means 'Mission' and Management—its efficient and effective accomplishment.

CEOs, by and large, are in broad agreement that both in managing change and for the solutions to the majority of corporate problems, good project management skills are required.

YOU have an unprecedented new opportunity to change your organisation's competitive position by ensuring the adoption of excellent Project Management Systems i.e. getting into the depth of the intricacies in managing projects.

Here is an opportunity

Come and participate in this unique Second International Conference

Advisory Council

Mantosh Sondhi, Chairman

Adesh Jain, Convenor

- A.P. Choudhri, Director, IOCL
- K.L. Chugh, Chairman, ITC Ltd.
- Erling Desseau, Resident Representative, UNDP
- T.C. Dutt, Chairman, Haldia Petrochemicals Ltd.
- A. Gavisiddappa, CMD, BHEL
- Ajit Haksar, Chairman Emeritus, ITC Ltd.
- D.V. Kapur, Past Chairman, Advisory Council
- M.D. Khattar, MD, IRCON
- Vijay Mallya, Chairman, The UB Group
- Dr. B.K. Modi, Chairman, Modi Xerox Ltd.
- Abhey Oswal, Chairman, Oswal Group of Companies
- P.K. Rudra, CMD, EIL
- Raghupat Singhania, MD, J.K. Industries Ltd.
- S.K. Choudhary, CMD, CIL
- M.N. Dastur, Chairman, Dastur & Co.
- P.N. Devarajan, President, Reliance Ind. Ltd.
- Jai Prakash Gaur, Chairman, Jai Prakash Ind. Ltd.
- Harsh Goenka, Vice Chairman, RPG Group
- S.V. Joshi, Director, Siemens
- K.C. Khanna, Former CMD, Kudremukh Iron Ore & SAIL
- A.K. Khosla, Chairman, GEC Alsthom Group
- S.K. Manglik, Chairman, ONGC
- R.K. Narayan, Chairman, PGCIL
- Arvind Pande, Vice-Chairman, SAIL
- Rajendra Singh, CMD, NTPC
- Karan Thapar, Ballarpur Industries Ltd.

*Confirmation from some of the members awaited.



Programme Contents

December 13, (Day 1)

- Inaugural Session
- Emerging Trends in Project Management
- Role of Project Management in managing change
- Conceptual Framework for Project Success
- Project Cost Control

December 14, (Day 2)

- Contract Management - the neglected core of the Project Management
- Role of Leadership in effective Human Resource Management
- Contemporary Organisation Structures
- Project Implementation Strategies

December 15, (Day 3)

- No Project Management without TQM
- Role of Information Technology in Project Execution
- Case Studies
- Panel discussion on "Sound Project Management and its linkages to globalisation"
- Valedictory Address

During tea/lunch breaks, screening of Dr. Kerzner's videotapes and demos of Computer Systems will be held.

Registration Details

<i>Category</i>	<i>Contribution in Rs. *</i>	<i>Facilities</i>
Patron	45,000	3 delegates and full page write up on company's profile
Sponsor	35,000	2 delegates and half page write up on company's profile
Co-sponsor	25,000	1 delegate and brief write up on company's profile
Affiliate	15,000	1 delegate and company's name and address
Participant	9,500	per delegate

* This does not include travel and hotel accommodation. However, Centre can help delegates in making necessary arrangements.

- Cheque/draft payable to: Centre for Excellence in Project Management.

Special Offer

Dr. Harold Kerzner's Videotapes are internationally well known for repeatedly viewing. Some of the organisation's who have benefitted by acquiring these tapes are SAIL, GHCL, IRCON etc.

We offer as a complimentary gift of 2 Videotapes to Patrons and 1 Videotape to Sponsors. Commercially, the cost of a Videotape is Rs. 13,500. You may exercise your choice of selecting tapes from the enclosed list.

For Communication:

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