

### Supported by



28th Global Symposium 2020 & 2<sup>nd</sup> World Project Management Forum (WPMF) **Virtual Meet on** 

**WPMF 2020** Virtual Connect

22 thought leaders from 14 countries in 1 virtual platform

> वस्धैव कुटुम्बकम् The whole world is a family

# The Future of Project Management - New Challenges, New Approaches

14-15-16 December 2020 (Virtual)

What is changing! **Incremental Change .... Learning to Continuous Learning** 

Disruptive Change .... Learning to Unlearning to Learning again Challenge to human brain is to ensure it's own survival Are we ready!



# Some of the WPMF 2020 Speakers



Dr. Hiroshi Tanaka (Japan)





Wayne Abba



A Festival of Thinkers and Doers

Prof. Dr. Ralf Müller (Norway)



**Dr David Hillson** (UK)



Knut Samset (Norway)



**Nick Smith** (UK)



**Oliver Maeckel** (Germany)



(USA)



Veikko Välilä (Finland)



Rüdiger Geist (Switzerland)



Prof. Dr. Raphael Albergarias (Brazil)



**Michael Roberts** (USA)



**Mounir Ajam** (USA)



Dr. Hans Stromeyer (Germany)



Martin Parlett MA (Oxon), MA (UBC) (USA)



**Karen Ferris** (Australia)



Dr. Michael Menke (USA)



Dr. Xiaofeng Guo (USA)



Dr Ruth Murray-Webster



Haukur Ingi Jónasson (Iceland)



Laszlo KÁROLYI (Hungary)

Due to different time zones the session recordings will be available to participants for 1 week from December 14 as Video on Demand.

### WPMF Charter Signatories who have signed as Individuals



### India

- > Adesh Jain, Chairman, i2P2M
- DV Kapur, Founding Chairman of NTPC
- TKA Nair, Member of the Intl. Advisory Board JICA Japan, was Advisor to the former Prime Minister of India
- RC Bhargava, Chairman, Maruti Suzuki India Ltd
- Yaduvendra Mathur, Special Secretary, NITI Aayog
- Gurdeep Singh, Chairman & MD, NTPC
- Sanjiv Singh, Chairman & MD, Indian Oil
- Anil Kumar Chaudhary, Chairman & MD, SAIL
- > Dr. Sudhir Mishra, MD & CEO, BrahMos
- Katsuo Matsumoto, Chief Representative, JICA
- > Prabh Das, MD & CEO, HMEL
- Ruchira Jain, MD, CEPM
- > Dr. Emandi Sankara Rao, MD & CEO, IFCI
- > Rear Adm. Sanjay Chaubey (Retd.), CMD, ECIL
- > Subir Kumar Chowdhury, MD & CEO, JCB India Ltd.
- E S Ranganathan, MD, IGL
- > Ashwani Gupta, Executive Director, HFCL
- Neeraj Agrawal, MD, McDermott
- > GK Pillai, MD & CEO, Walchandnagar Industries
- Vipin Sondhi, Hinduja Group, UK



- > Prof. Hiroshi Tanaka, Project Management Leader, Japan
- R Max Wideman, Architect of PM Movement, Canada
- ➤ Ed Naughton, Director, Institute of Project Management, Ireland
- > Veikko Välilä, Former President, IPMA, Finland
- Gilles Caupin, Former President, IPMA, France
- > Dr. Peter Morris, UCL, UK
- Prof. Dr. Çetin Elmas, President, Turkish Project Management Association, Turkey
- > Dr. Ralf Muller, BI Norwegian Business School, Norway
- > Paul Dinsmore, Global thought leader, Brazil
- Raphael Albergarias, President, IPMA Brasil, Brazil
- Dr. David Hillson, The Risk Doctor, UK
- > Dr. Sergey Bushuyey, Founder & President UPMA, Ukraine
- > Roberto Mori, Former President, IPMA, Italy
- > Alan Stretton, Global thought leader, Australia
- > Yvonne Butler, MD, The Information Source, Australia
- Taryn van Olden, CEO, Association for Project Management, South Africa
- > Thomas Walenta, PMI Fellow, Germany

Designations are as on: 24 November 2019

Names are listed as per the date of their acceptance

### Some Comments about WPMF Initiative



I am very excited about your vision, Adesh! (Andy Kaufman, USA)



It is amazing how one simple page can offer such breadth and depth and have the potential for significant world-wide impact.

Good for you (Adesh)! I wholeheartedly agree with your emphasis on the front end visualization as one of the key project success factors.

(Drew Davison, Canada)



I think this initiative is timely. Over 25% of GDP is delivered via projects. (Peter Morris, UK)



I consider your (Adesh) idea exceptional and intriguing. (Tomasz Wrzesiewski, Poland)



This is an excellent initiative to improve the macro level of project visualisation. (Pevvila, Villar Diaz, Victor, Peru)



I find your (Adesh) initiative excellent and timely. I'm happy to support it. (Veikko Valila, Finland)



I really like the idea because we do need to lift PM to a much broader discussion. (Bill Young, Australia)



This appears to me as a timely initiative. I fully support your (Adesh) initiative. (Gilles Caupin, France)

### The whole world is a family.

## Highlights of the 1st World Project Management Forum (WPMF) Meet (December 2019)



First WPMF Organising Team Members with guests.



Adesh Jain, Founder of WPMF explaining the rationale behind WPMF.



600+ participants from 116 institutions.



Some speakers (L-R) Jain India, Thomson UK, Karolyi Hungary, Butler Australia, Ajam USA, Maeckel Germany, Albergarias Brazil, Valila Finland and Prof. Andersen Norway.



The 3 Recipients of Honorary CEPM Fellowship 2019 Yaduvendar Mathur Fmr. Special Secetrory, NITI Aayog, Raphael Albergerias (Brazil) & Dr. AK Singh, DG, DRDO.



Inaugural lamp lit jointly by (R-L) Dr. Hiroshi Tanaka (Japan), Veikko Valila (Finland) and Raphael Albergerias (Brazil) along with Adesh Jain, Dr. AK Singh & TKA Nair.



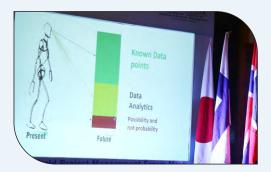
Some participants of one of the WPMF Streams.



Gurdeep Singh, Chairman & MD, NTPC interacting with the audience after his keynote speech.



8 of the 37 WPMF Charter Signatories. (L to R) Anderson, Tanaka, Nair, Jain, Butler, Singh, Jain and Mathur



Future getting unfurled in present.



Climate change must be kept in view all the time.



Time to relax in the WPMF dinner.

### A rare opportunity to have these luminaries all on one virtual platform

Day 1 Monday December 14 2020 Time given is Indian Standard Time (GMT+ 5.30 hrs)

(10:30 - 11:30)



**Dr. Hiroshi Tanaka** (Japan) a is Lifetime Fellow of the Center for Excellence in Project Management (CEPM) in India. He is the founder, first president (14 years) and currently academic adviser of Project Management Association of Japan (PMAJ), the owner of P2M Guidebook. Originally from JGC Holdings, Japan's top and the world's top-five EPC + Program Management company, he is currently

active as globally traveling professor and executive trainer of strategy, innovation project and program management and as course director for ODA training on management by projects for innovation, climate change response

Topic: Time not as distance but as space -Cutting-edge Practices in the Oil and Gas Industry Projects

Oil and Gas sector, both Owners and EPC Contractors, cannot stop growing despite the Novel Corona Virus pandemic that is changing the way the industry and society exists and behaves. The use of digital transformation potential in thin up-front planning is even more efficient. The point is to use time not as a distance but as a space. Advanced Work Planning which a construction-driven project execution process with the philosophy of "beginning with the end in mind" which is proving significant construction productivity improvement,

(11:30 - 12:30)



Adesh Jain (India), Chairman of International Institute of Project and Program Management (i2P2M) and the pfounder of World Project Management Forum (WPMF) is a visionary leader shaping the project management profession at a global level. He is often referred to 'Bhishma Pitamah of project management'. For his valuable services to the nation since 1992 in the field of project management, he

was conferred with the prestigious Lifetime Achievement Award in 2014. In 2010 his postal stamp (limited edition) was released by the Government of Turkey to recognise his role in strengthening project management globally.

Presentation Topic : Project Creation – Aligning Present to Future Possibilities

Project management is an art and science of converting vision into reality. The first phase of vision realisation is in creation of a project. How much time we spend and the quality of people who are involved in the team to convert the vision to its realisation are the crucial aspects in achieving success. Ultimately benefits realised as visualised is KEY through effective project deliveries. The narrower the difference between realised and visualised benefits, better the realisation of vision.

(12:30 - 13:30)



Wayne Abba (USA) is an independent consultant in program and project management. For 17 years before retiring in 1999, he was the senior program analyst for contract performance management in the Office of the Under Secretary of Defense (Acquisition & Technology). He is a volunteer expert advisor to the US Government Accountability Office team that published the "Cost Estimating and Assessment"

Guide: Best Practices for Developing and Managing Capital Program Costs," and "Schedule Assessment Guide: Best Practices for Project Schedules." He is the Immediate Past President, College of Performance Management.

Topic: From EVM to IPM: The Evolution of Earned Value Management and Integrated Program Management

Earned Value Management (EVM) began in the US Department of Defense in the 1960s as a methodology to integrate cost, schedule and technical performance metrics for high-value, complex projects. Its principles remain valid more than a half century later, and it has been accepted far beyond its defense contracting origins. When control and measurement of project resources is important, EVM is the solution. He is one of the well know authorities in the application of EVM if defense as well as commercial projects. This session traces EVM to its role today as the core discipline of Integrated Program Performance Management, scalable for projects of any size.

(13:30 - 14:30)



Prof. Dr. Ralf Müller (Norway) is Professor of Project Management at BI Norwegian Business School and Editor-in-Chief of the *Project Management Journal*®. He lectures and researches in leadership, governance, and organizational project management. His research appeared in more than 250 academic publications and was acknowledged by PMI, IPMA, Emerald and others with 15 awards in the last 15

years, including several lifetime achievement awards. Prior to his academic career, he spent 30 years in the industry, including a time as Worldwide Director of Project Management at NCR Corporation.

Topic: Governance through Organizational Project Management (OPM)

Organizational Project Management (OPM) extends and integrates the distinct views of projects, programs, and portfolios and describes a governance approach to all project-related work in an organization. That includes the organizational and business-related integration of projects, programs, and portfolios and themes like multi-project strategies, governance paradigms, projectification, governmentality, and project-oriented organization structures. The presentation outlines an OPM model that integrates 22 of these themes for effective governance of organization-wide project work. A free-of-cost self-assessment tool is discussed, which allows organizations to assess their OPM implementation. Examples for the use of the OPM model as a governance approach for organizations in different industries, as well as megaprojects, and UN SDG projects are provided.

### Day 1 Monday December 14 2020 (Continued)

### (14:30 - 15:30)



Known globally as **The Risk Doctor, Dr David Hillson** (UK) has a reputation as an excellent speaker and author on risk. His talks and writing blend thought-leadership with practical application, presented in an accessible style that combines clarity with humour, guided by the Risk Doctor motto: "Understand profoundly so you can explain simply". David has advised leaders and

organisations around the world on creating value from risk, and his wisdom and insights are in high demand.

### Topic: Developing A Mature Risk Mindset

How we think determines what we do. This is particularly true when we are considering risk. When we face uncertainty, we're not always rational. But instead of reacting instinctively towards risk, we should cultivate a mature risk mindset, helping us to manage risk naturally, as it becomes part of who we are instead of just what we do. In this keynote presentation, David outlines the values that underly a mature risk mindset, and explains how to change your thinking and behaviour.

### (15:30 - 16:30)



**Knut Samset** (Norway) is as advisor to governments in several countries and international organizations including the World Bank, OECD, and UN agencies. He has a background in engineering, social science, technology assessment, and future studies. Is Professor of Project Management at the Faculty of Engineering Science and Technology, Norwegian University of Science and Technology. He is the

founding director of the Concept Research Programme on Front-end Management of Major Investment Projects. He is the founding director and senior partner of Scanteam Inc., an international consultancy based in Oslo. He has extensive professional experience in front-end management, quality assurance and evaluation of international projects,

### Topic: Paradoxes in front-end management of projects

Large public projects represent major complex investments. There has been much written about how to develop, manage and deliver such projects, but practice still does not match up with expectations. Researchers from the Norwegian Concept Research Program brought together some of this mismatch in a well-cited paper known as the "Ten paradoxes" paper. This speech is about how we can improve the successful planning and development of major public projects.

### (16:30 - 17:30)



Nick Smith (UK) is the Executive Officer and Past President of the International Construction Project Management Association, and founder of 21C Business Consulting. He helps organisations to maximise their effectiveness; seize opportunities; achieve objectives; and look after costs. Nick works with business leaders to promote projects that make sound sense and are socially responsible. Nick

worked in the UK until 2005 and was in Oman from 2006 until 2014 where he was CEO of a mega tourism project, The Wave, Muscat. Is also an expert witness in his specialist field.

# Topic "The three keys to future success: working in alliance; using innovation; and with people"

This session will address how to combine and evolve these three keys during project concept and delivery to ensure a successful outcome. Instilling a philosophy of alliance with all project partners, and using innovative new technologies, will create a platform for quality. Ensuring shared goals, proper communication and real understanding throughout is the panacea for opportunity to be maximised. Above all, project management is ever more important in a world where all we create must be ecologically and socially responsible, for generations to come.

### **Excerpts from WPMF Charter**

The Charter of the World Project Management Forum (WPMF) is for a continual exchange of ideas to address major concerns and solutions through best and next practices deployed in the front end of vision realisation i.e. project creation by taking full cognizance of technological advancements and sustainability considerations such as impact on climate change.

Download the WPMF Charter at https://www.cepm.com/wpmf/WPMF-Charter.aspx

In a generic sense, there are three broad aspects to Vision Realisation (VR). The first aspect of VR is in project creation implying the front end of aligning stakeholders with governance and in-built transparency acting as a common denominator across the entire cycle of VR. Project creation is driven either in anticipation of, or due to, compulsions of change focussing on 'Why' and 'Why Not' aspects.

### A rare opportunity to have these luminaries all on one virtual platform

Day 2 Tuesday December 15 2020 Time given is Indian Standard Time (GMT+ 5.30 hrs)

(09:30 - 10:30)



Oliver Maeckel (Germany) is Vice President and Partner at Siemens Advanta Consulting, Germany. He has been with Siemens AG since 1997. The focus of his current work is, in particular, the development and delivery of "first-of-its-kind" large-scale projects and especially the digitization of project business processes. Over the last years, he and his team have supported more than 200

major and mega projects in the pre-sale, sales and execution phase.

**Topic: Project Bionics** 

How bio-engineering inspires ongoing developments in project management. Processes in biology are necessary for life, so are methods and tools to manage projects. If the processes are disturbed, this may lead to malignant growth, like in projects, where it generates overhead and unnecessary tasks and costs. It is the nature of successful projects that people need to align and collaborate effectively. It will be demonstrated how you could successfully improve project business quickly and easily by digitizing collaborative processes offering powerful benefits. Additionally, it will be outlined how to integrate new methods, e. g. the usage of artificial intelligence in project businesses.

(12:30 - 13:30)



Neil F. Albert (USA) is currently the Chairman of the National Defense Industrial Association's (NDIA) Integrated Program Management Division (IPMD) which is a collaborative organization with industry and government for the improvement of Project/Program Management in the USA. Was senior fellow on the Secretary of Defense Business Board from its inception in 2002 to 2017. He is also

President/CEO of NFA Consulting, LLC, a company specializing in strategic planning, cost/schedule analysis, acquisition management, and program assessment. He is also the past President of Advanced Concepts and Technologies International, LLC (ACT-I) a company providing "Total Acquisition Management" and Foreign Military Sales (FMS) support. He is also the Vice Chair of the United States Technical Assessment Group (TAG) under the International Organization of Standards (ISO).

Topic: Global Standards for Integrated Performance Management

International Standards are critical to improving the taxonomy and consistency of how people perform their jobs across the world. The International Organization of Standards (ISO) and other similar standards organizations provide a wealth of information on various topics, approved by member nations across the world. Integrated Performance Management has become particularly important with global contact and collaboration among countries, and consistency of understanding and approach is critical. This presentation will review and discuss various standards that have been developed or are in development to improve the international use and application of Program/Project Management. The presentation also provides the generally accepted concepts, use and application of these standards, and how they define Integrated Performance Management.

(13:30 - 14:30)



**Veikko Välilä** (Finland) has provided consulting services in the areas of thermal & nuclear power, pulp & paper industry and mega projects including harbour, metro, airport, rail- and motorway projects. As the Scientific and Industrial Commissioner of Finland he created more than 50 new co-operation projects between Finnish and Chinese enterprises and institutions. Veikko is a former President and

Secretary General of the International Project Management Association (IPMA). He has lived in 5 countries and worked in more than 50 countries.

Topic: Disruption and System Change

Today both wind and solar energy are cheaper sources of electricity than any of the fossil fuels or nuclear energy. But electricity is raw material as well. Today we can produce almost any organic chemical just from electricity, water and CO2 taken directly from thin air or biomass. Such climate friendly products include hydrogen, methane, kerosene, petrol and diesel fuel, and fossil free plastics, fibres, fertilizers, milk and white-egg or any other protein. The investments are enormous, and the transition has started already. This requires better competences in systems thinking and systems change management, and portfolio management.

(14:30 - 15:30)



Rüdiger Geist (Switzerland) is managing director of Spirit at PM GmbH in Switzerland. He holds a Master's Certificate in Project Management from George Washington University and is mentioned in the 'Who's Who in The World 2017' edition. Teaches Project Management at HWZ Zurich, University of Reykjavik and St. Petersburg University. He is Swiss representative in the PM University network, and

winner of the 2014 teaching award of Kalaidos University in Zurich. He also developed the project management simulation Swiss Island® that won the "PMI Continuing Professional Education Product of the Year" award in 2017

Topic: The resilience of the turkey at thanksgiving

In our world (and in projects), which events are the really devastating ones? Events that were foreseeable and caused little damage? The opposite is the case: So-called "black swans" like 9/11, the banking crisis and Fukushima have changed our world profoundly. Such "black swans" lead our thinking up the slippery slope. How can we position ourselves in projects in such a way that we are better prepared for "unknown unknowns", or perhaps even draw positive conclusions from them? Is the much-praised resilience enough to stand up to "black swans"? This talk is intended to provide food for thought on how changes in project management and behaviour can help to not only address randomness, but to make it an ally.

### Day 2 Tuesday December 15 2020 (Continued)

(16:30 - 17:30)



**Prof. Dr. Raphael Albergarias** (Brazil) is an outstanding contributor in the project management. A globetrotter committed with excellence and organizational performance. Executive coordinator of doctorate and masters degrees in distinguished universities (Sorbonne, Paris, Bordeaux) in the fields of Project Management, Marketing and Finance. 17 + years of experience. Consultant, professor, Investidor

and actuality as IPMA Brasil President and Region LATNET Director for IPMA. Global VP of International Institute of Education, a consortium with top universities worldwide in 4 continents.

(16:30 - 17:30)



Michael Roberts (USA) is an IT industry professional with more than 20 years of experience project management and taking digital products to market. His industry certifications include those from Cisco, CompTIA, Microsoft, ICAgile, and the Scaled Agile Framework. With his experience as a technology executive, he's guided many companies to successful IT and software projects, and become a

skilled strategist who transforms strategic plans into workable solutions and benchmarks performance against key operational targets/goals.

### Topic: The BANI scenario and the New Generations in PM

How to deliver a project in a Brittle, Anxious, Nonlinear, Incomprehensible scenario? BANI is a logic that determines how your personal posture should be from now on. In addition, there is a great sense for companies to incorporate this philosophy and internalize it from strategic planning to their Leadership style. Welcome to the chaotic world, where conditions are not simply unstable, they are chaotic. Trying to control them, interpret them or even avoid them is no longer possible. The great competitive advantage of a professional or company, now, is knowing how to react to everything that happens. Some will be frozen waiting for a benchmarking to emerge. Others will already move, being the benchmarking itself.

Topic: Al AND ML: How to future-proof your PM career

Artificial Intelligence (AI) and Machine Learning (ML) are two huge factors that is changing technology and business. But what is their impact on you? What will your job look like five years from now? Will it even exist in five, 10 or 20 years? And what will happen to the organization and industry you work for?

We will discuss the definitions of these two terms, how they impact business and workers, and what things project managers can do today to prepare for the future.

(16:30 - 17:30)



Mounir Ajam (USA) is the Co-Founder and CEO of SUKAD Corp and is leading the Uruk Platform's development, The Engine of Applied Project Management. He has more than 30 years of experience working on projects worth up to billions of US dollars. His global experience includes working across the continents on industrial/capital projects and consultancy and training. Has worked with global

leaders like Exxon, BASF, Shell, and Saudi Aramco. He delivered services to numerous companies, including SABIC, Ericson, Etihad Airways, Emirates Global Aluminum, and many ministries and government agencies. Mounir is an honor graduate from UC Berkeley with, Master's Degree in Project Management.

Topic : Leading Megaprojects, Concept to Success

The impact of megaprojects failure can be catastrophic to organizations and even countries. The media is full of stories on spectacular failures, at least in terms of project management. Consequently, the current state of practice is not healthy and even flawed. The rate of failures might vary from one industry to another, with the worst hits are infrastructure projects. However, even industrial megaprojects do not do well enough, leaving trillions of US Dollars in lost economic value. In this presentation, the Speaker will focus on his work, leading to publishing a book, Leading Megaprojects, a Tailored Approach.

### **Excerpts from WPMF Charter**

today's dynamic, unpredictable and disruptive Volatile-Uncertain-Complex-Ambiguous (VUCA) world that requires a global understanding and convergence of the cyberspace, the physical space and bio space given the context of fourth industrial revolution in thinking amongst stakeholders. Some of the most significant issues and challenges that needs to be addressed includes sustainability of planet earth and the uncertainties

Project management is the art and science of converting vision into reality. This reality can only be achieved by undertaking of projects. It is estimated that over 25% of global GDP, that is, almost \$20 trillion is delivered via projects. We need more advocacy to establish projects as a medium to transform vision to reality.

Download the WPMF Charter at https://www.cepm.com/wpmf/WPMF-Charter.aspx

### A rare opportunity to have these luminaries all on one virtual platform

Day 3 Wednesday December 16 2020 Time given is Indian Standard Time (GMT+ 5.30 hrs)

(09:30 - 10:30)



**Dr. Hans Stromeyer (Germany)** is co-founder and president of the International Association of Project Managers (IAPM). Before that, he was Director of Science Services and International Programs at Spacehab, Inc. in Houston. The company developed and operated manned modules in the payload bay of the American Space Shuttle. He was selected as an Alternate Astronaut by the German Space Agency

(DLR). After that he was assigned to be the Director of Training and Simulations and Head of the Executive Office of the Agency. He was recipient of the price of the German Project Management Award as well as the Award of Space Missions D1, D2 and MIR'97. He holds a Doctor's Degree of the University of Heidelberg.

(10:30 - 11:30)



Martin Parlett, MA (Oxon), MA (UBC) (USA) was a campaign manager for Barack Obama's presidential campaign in Virginia in 2008. In 2018, he was named as one of Confederation of British Industry's 35 Under 35 business leaders. A leader in the field of portfolio and programme management, Martin Parlett is currently Head of Programme Management Office for the Government of Montserrat, responsible for the delivery of the country's ambitious portfolio of

transformational change, including national infrastructure development. He led the establishment of the Enterprise Portfolio Office, together with the portfolio management framework, for Sellafield Ltd – the world's most complex nuclear site. A proponent of contextualised, fit-for-purpose and people-centric implementation, he is the recipient of the Association for Project Management's PMO of the Year Award 2020.

(10:30 - 11:30)



**Dr. Michael Menke** (USA) is a recognized authority in the fields of decision quality and project portfolio management (PPM). He is pioneering value-based PPM using shareholder value as a key performance metric and portfolio optimization using the efficient frontier approach. Was a founding member of the Enterprise Portfolio Management Council which worked on codifying

principles and practices of business portfolio management to achieve superior performance. As the founder of Value Creation Associates Dr. Menke has been conducting a global PPM best practices benchmarking study since 2011. He has published extensively on strategy, decision quality and portfolio management.

(11:30 - 12:30)



**Karen Ferris** (Australia) is a self-professed service management and organisational change management rebel with a cause.

Acclaimed internationally as an author and speaker, with industry acknowledgement of her reputation as a thought leader, she provides both strategic and practical advice and insights to her audiences.

She is the author of four books regarding

organizational change management and workforce resilience.

The IT Service Management Forum Australia (itSMFA) bestowed her with the Lifetime Achievement Award for her contribution to the industry in 2014.

Topic: Hybrid Project Management

Project Management is in a period of adaptation to our VUCA world. Today, projects aim to be more responsive to unclear customer demands. This development was spearheaded by the Agile Manifesto proclaimed by leading software developers in the USA. Scrum and other frameworks have rapidly gained attraction worldwide, prompting traditional projects to include agile mindset and methods. However, agility is not solely dependent on individuals, but also on organizations and companies. Hybrid project modeling allows combining classic and agile elements intuitively. Having successfully trained astronauts and managed space projects, the author has an understanding how to train people and develop hardware to be sent to space fostering new understanding of physics, engineering and human biology.

Topic: A PMO in the Shadow of a Volcano – Unique Context, Universal Challenges

Establishing a successful PMO in any organisation can seem like a Herculean task for even the most seasoned project professional. But setting up a new national PMO on a remote Caribbean island, devastated by volcanic eruption, with a population of just 5,000 people, may be about as extreme as it gets. Using the case study of the island of Montserrat's relatively new, and awardwinning, Programme Management Office, we will explore how this seemingly unique project management context holds profound and common lessons for PMOs everywhere.

### Topic: Achieving Top Performance in Project Portfolio Management

Most organizations have more great project ideas than resources to execute them. Thus a major PMO challenge is to select and prioritize the "best" group of projects to accomplish the organization's objective. The business process to do this is project portfolio management (PPM). To select the best set of projects, your PPM process needs to be both efficient and effective. How can you know if that is the case? Benchmarking is a proven way to measure and improve business processes and performance. And benchmarking "best practices" is one of the most powerful ways to accomplish this.

Topic: A New and Innovative Framework for Successful Change Balanced Diversity – Realized by Research. Delivered by Design.

Rapid adoption of change and early realization of the benefits are paramount to organization advantage.

Balanced Diversity is a new and innovative framework for every leader of change to determine the practices that will deliver success.

The framework is based on a systematic review of 15 years of research and 179 studies asking how change can become an enduring part of the organization.

### Day 3 Wednesday December 16 2020 (Continued)

(12:30 - 13:30)



**Dr. Xiaofeng Guo** (USA) oversees the Research Infrastructure programs in the United States National Science Foundation (NSF). She joined NSF in 2017 to support the development of the NSF Earned Value Management System (EVMS) guidelines and oversight reviews of the guidelines for large facility projects. Before joining NSF, she managed the Large Hadron Collider (LHC)'s US-ATLAS Phase I Upgrade,

High Luminosity LHC ATLAS project, Heavy Flavor Tracker for the STAR detector upgrade in Relativistic Heavy Ion Collider, and Electron-ion Collider Detector R&D program at the Brookhaven National Laboratory. She also did research work in High Energy Nuclear Physics and Quantum Chromodynamics. Xiaofeng received an NSF ADVANCE Fellowship award for her research in 2004.

Topic: Performance Management for Science Projects at the National Science Foundation (NSF)

We will present the project management practices in NSF in managing science projects. The NSF utilizes Independent External Reviews in conjunction with Earned Value Management (EVM) to ensure success of pioneering science projects. The discussion includes collaborative efforts in the review process covering both technical and business aspects of the projects, developing EVM System and surveillance processes with emphasis on the reliability of project performance data. We present how these efforts are coordinated to provide independent assessments and to enhance program performance.

(13:30 - 14:30)



**Dr Ruth Murray** (UK) - Webster is recognised as a leader of project-based change and risk management performing roles as a practitioner, advisor, facilitator, researcher and author. For 30+ years Ruth has advanced change and risk management approaches, supporting clients to implement their strategy. Ruth is an Associate Fellow at the University of Oxford, Saïd Business School. She has written many books with

David Hillson and was Editor of APM's Body of Knowledge 7th ed (2019) and Lead Editor of Managing Successful Programmes, 5th edition (2020).

Topic: Making risk-intelligent decisions

Ruth will share her work with David Hillson to build a practical framework for leaders to use when making risky and important decisions. Building on their work on risk appetite and risk attitude, the presentation will explain how we often take risk-blind decisions when the stakes are high. Ruth will explain how we can improve this to make our decisions risk-intelligent when it really matters. The presentation draws from Ruth and David's forthcoming book, Making Risky and Important Decisions: A Leader's Guide.

(14:30 - 15:30)



Haukur Ingi Jónasson (Iceland) is a professor in leadership, management and organization behaviour in the School of Engineering at Reykjavik University, Iceland and the director of the Master of Project Management (MPM) programme. He holds the Stanford Advanced Project Management (SAPM), diploma, has background in economics and holds a PhD degree in Psychiatry and Religion

from Union Theological Seminary and has clinical certifications in pastoral counselling and psychoanalysis. Haukur author of five international books on management.

Topic: The Dynamics of Risk

A New Understanding Grounded in Classical Theory The lecture will discuss risk as an integral part of project life and discuss the pros and cons of looking at risk in a conventional way. Then it will be illustrated how risk can be looked at more holistically with a tool called Project Ethics Tool (PET) that is grounded on classical ethical theory.

(15:30 - 16:30)



Laszlo KÁROLYI (Hungary) CEO, Legrand Hungary President, French Hungary Chamber of Commerce & Industry Board member, Fovosz-IPMA Hungary A highly experienced Executive who has demonstrated the ability to lead diverse multicultural teams of professionals to new levels of success in a variety and highly competitive economic environment. Solution innovator &

provider with strong business and project management qualifications. Copyright owner of CRENCHMARKING, a quick Business development model inspired by many Original Minds in Business and by personal experience. The performant mindset sum-up was published in USA with the title "Business Chameleon. A Practical Guide to Business Success for Managers"

Topic: Managing in difficult times

After one year of COVID experience, it forces us to think in managing business through projects with a discontinuity. We are in deep uncertainty. Business management and project management practice are overlapping more than ever before. There are common benefits if we understand that better, define what should and have to do differently. A suitable solution is to double control, managing during the transition but also prepare for the new normal. To settle an early warning system for low probability risk and to follow an agile approach rather than rigid based planning. The most important to retain that this way of thinking and working could be the new normal.

### Glimpses of the 26th Global Symposium 2018



Symposium participants all ready to nurture a project mindset.

Since 1992 when the first international conference was organised by CEPM in association with UNDP, over 20000 professionals from virtually all sectors from India and from over 80 countries have participated in our programs. The foundation for the scientific project management was laid in 1992 in India.



Since 1995, on an annual basis CEPM confers an Hony. Fellowship to distinguished professionals who have excelled in project management. 2018 recipients were: (L-R) David Hillson (UK), Alkesh Sharma (DMICDC), Dr. ES Rao (IFCI), Dr. Rajendra Mishra (MP Police) and A Seshagiri Rao (TCIL).



Amitabh Kant, CEO of NITI Aayog inaugurating the 26<sup>th</sup> Global Symposium. In his address he emphasised that project management is the backbone in managing a VUCA environment.



As a tradition, the global symposiums and training programs conducted by CEPM globally begins with Saraswati Invocation which is symbolic of continuous learning. Effective learning and unlearning can take place only when we have a calm and inquisitive mind.



Opening address by Adesh Jain, Symposium Director. He emphasised that the major challenge is in accelerating the rate of reduction of uncertainties as time is most crucial in realising vision.

### **Global Symposiums – Historical Perspective**

(Since 1992, global symposiums are held every year)



(1992) (L-R) Adesh Jain, Director-In-Charge of CEPM and Program Director of the 1st International Conference, one of the participants offering Guru Dakshina to Dr. SK Mahapatra, Secretary, Department of Programme Implementation, Government of India.



(1994) The Third International Conference on 'Risk-Transition-Change and Project Management' organised by CEPM. (L-R) Dr. Abid Hussain receiving the Guru Dakshina, Adesh Jain, Program Director, a participant offering the Guru Dakshina and Dr. AS Ganguli, Chairman, HLL. Adesh Jain's initiative in promoting project management is acclaimed worldwide.



(2014) Hon'ble Minister of Road Transport, Highways and Shipping, Shri Nitin Gadkari released the book authored by Adesh Jain (2nd right) titled 'Assorted Thoughts on Project Management' on December 10, 2014. Shri Gadkari was very appreciative of the initiatives taken by Adesh Jain in promoting executive education through I/EDPM. David Hudson of Australia is on right and Dr. Krishnan of NASA is on left.



(1993) A glimpse of the second International conference organized by Centre for Excellence in Project Management (CEPM) in association with UNDP. Seen seated on the dias - Hon'ble then Cabinet Minister, Shri Pranab Mukherjee in centre. Mantosh Sondhi, Chairman IAC 1993 is on his left and Adesh Jain, Director-In-Charge of CEPM and Program Director is on his right.



(2011) Hon'ble Dr. APJ Abdul Kalam, Bharat Ratna and former President of India gave Special Address in Global Symposium on "Festival of thinkers and doers". It was a privilege for Dr. GS Krishnan of NASA, USA (L) to be introduced to former President of India by Adesh Jain (C). Dr. Kalam also released 7 books published by CEPM.



(2017) Hon'ble Minister of Industry and Commerce, Shri Suresh Prabhu released the book titled 'Building a Project Oriented Society' covering project management events from 1992 to 2017 authored by Ruchira Jain, MD, CEPM and one of the foremost trainers of Asia having trained over 10,000 professionals.

### Registration fee

■ Per Person: INR 3,000 (\$40) Per Person (For a group of 5 persons) : INR 1,500 (\$20) INR 1,000 (\$13)

■ Per Person (For a group of 10 persons or more) :

### Virtual Exhibition Booth – INR 22,500 (US\$ 300)

Payments can be made at https://www.cepm.com/wpmf/Register.aspx

Registration fees does not include GST at 18% for INR payments.

### International Associates



### **About Organisers**

Centre for Excellence in Project Management (P) Ltd (CEPM), formed in 1992 laid the scientific foundation of project management in India through the International conference it organised in association with UNDP in 1992. CEPM has exposed millions on project management through TV, national newspapers, interviews and conducted 1000+ programs on varied aspects of project and program management. CEPM is your trusted project management partner. CEPM's flagship curriculum, Totality of Project Management which has exhaustive coverage of entire PM processes from concept to commissioning across 8 project life cycle phases covering hard and soft skills and addressing India specific issues is in line with NITI Aayog's recommendations for the project management curriculum.

International Institute of Projects and Program Management (i2P2M), a non-profit company was incorporated in 2008 as a Section 8 company with the vision to equip project leaders, managers and professionals across central / state government, public & private sector companies and research institutions to handle the complexity of tomorrow. It's aim is to build their Knowledge, Competency and Leadership through comprehensive learning with it's application at the workplace, exposure to best practices, relevant case studies, real time computer based simulation of complex project and leadership scenarios and sharing of experience and success stories with industry stalwarts from India and abroad. I2P2M administers the flagship credential, the Certificate in Project Management and is the only Indian company with ISO 17024:2012 accreditation in project management.

### Be a part of this historic event.

### What is changing!

From Learning to Continuous Learning (Incremental Change) To Learning to Unlearning to Learning Again (Disruptive Change) The challenge to human brain is to ensure its own survival Are we ready!

### For Communication

### Adesh Jain

Symposium Director and Founder of WPMF Email: wpmf@cepm.com, chairman@i2p2m.com A - 48, Sector 5, Noida - 201 301, India

Cell: +91 9999684621, 9810322048, Tel.: (91-120) 4279719

Web: www.cepm.com/wpmf | R. O.: 325, Mandakni Enclave, Delhi 110019, CIN: U74899DL1985PTC022028

101220-V9